



## THE MANY SHADES OF GREEN BUILDING

11 Ways Building Techniques Can Benefit Our Environment

MORE AND MORE PEOPLE are becoming interested in Green Building. But most people don't realize there are many different shades of green building.

First and foremost, every green building technique is geared to be environmentally sensitive in one or more ways. Not every green building technique is environmentally beneficial in *all* ways. Here are some of the



ways in which building methods and products can be "green".

- They are made of non-endangered materials.
- They are made from materials that are not toxic, either as used and/or when taken to a landfill.
- They are energy efficient in the way they were made and/or provide the homeowner with a more energy efficient home.
- The materials are biodegradable when eventually disposed.
- The construction method and design used causes less materials to be needed, makes the home more energy efficient or energy independent.
- The products and equipment in the home are energy efficient and do not contain or create greenhouse gases nor have toxic materials in them.
- The production technique minimizes waste and the need to use landfill space any more than is essential.

■ The materials are made locally and don't require much energy to make and transport to the job site.

■ The home/project is positioned to take maximum advantage of the sun, shade, the topography of your land, and winds (or lack thereof) relative to the use of energy.

■ The products minimize or do not require the use of non-renewable natural resources.

■ Building science and technology are used to help maximize the home's energy efficiency.

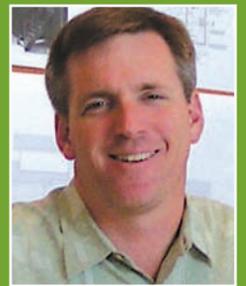
There is more and the list is growing. For example, in the future look for solar cell technology that will look like roofing material and is efficient enough to provide your home with all of its electricity and even let you sell some back to the electric company.

To find out how you can make your home greener when you remodel or build, or if you simply want to improve your home's energy performance, call us today.

## A NOTE FROM TY

I JUST RETURNED from a Remodeler's Roundtable where the focus of the meeting was customer service and employee training. Melton

Construction has made significant improvements in this area over the past two or three years and it shows in our independent, third-party client satisfaction survey results. For



over a year we've had a recommendation rate of 100% with a three year average of 96.7%. The industry average is only 64%.

The meeting I attended gave me some great new ideas about how to make our superior customer service even better. For those clients who haven't used us in years, I think you would notice quite a difference between then and now. Our mantra for some time has been On-Time, On-Budget, with a happy customer. We even back this up with an on-time and on-budget guarantee for jobs over \$50,000.

So give us a call to discuss any residential or commercial remodeling projects that you've been thinking about doing, and allow us the opportunity to show you what it means to give outstanding customer service!

— Ty Melton

# AWARDED FOR EXEMPLARY CUSTOMER SERVICE



MELTON CONSTRUCTION IS HONORED to have been selected for the 2009 Guildmasters Award by GuildQuality, a customer satisfaction surveying and performance reporting company in the remodeling industry.

This award gives special recognition to companies that demonstrate an ability to deliver a consistently superior customer experience. The national average for satisfaction with a remodeling firm is only 64% according to GuildQuality survey results, while Melton Construction's client-verified satisfaction rating averages 96.7% for the past three years!

Melton's goal as a company is to learn and change as we grow. Therefore, our customer's perspective is extremely important, and much appreciated, so we can build upon our strengths and evaluate where we need improvement.

We are proud to say that in the past 12 months, 100% of our clients stated they would recommend Melton Construction! If you would like to review our GuildQuality report yourself, visit our website and click the GuildQuality link on the home page.

# WE WORK FOR THE NICEST PEOPLE

Happiness Inherited

NOTHING MEANS MORE to us than making our clients happy, unless perhaps it is making them so happy they come back to us or refer us to their friends and family! And sometimes, as with the Nebgen family, we are even passed along to their children! Here's their story:

## The Parents

When Rob and Pam Nebgen decided to remodel two bathrooms in their Emerson Avenue home, they did what many people do and began an internet search to find just the right remodeling company. Because Rob and Pam were living out-of-town in Illinois at the time, they found Melton's Design/Build process especially appealing. "We had looked at various contractors," said Pam, "but once we found Melton and discovered they did everything in-house, we knew we wouldn't have to look anywhere else."

The Nebgens not only enjoyed our process, but loved the results as well. Our in-house designer considers the Nebgens

bathroom project, "a great example of how you can make the limited space you have not only work well for you, but be beautiful as well."

The home's main level originally had a powder room and a master bath separated from each other by a very small study. Working mostly with Rob and Pam by e-mail and telephone, our design staff created a project plan that eliminated the study, creating space to expand each bathroom.

Led by Melton Project Manager Tony Mitchell, the project took approximately

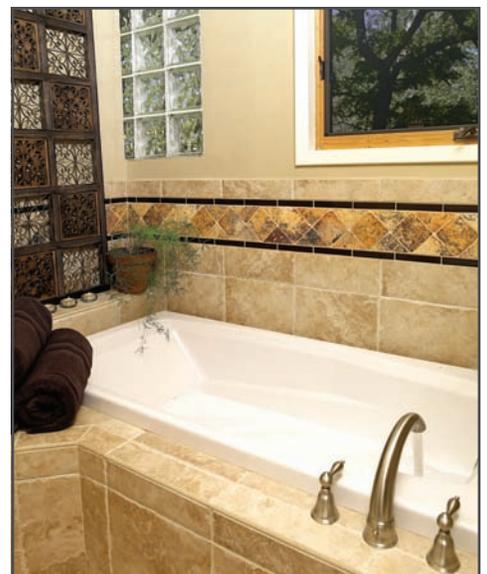


PHOTOS THIS PAGE: Pam and Rob's remodeled bathrooms.

## NEW, FREE, INFORMATIVE AND ECO-FRIENDLY

VISIT OUR WEBSITE to sign up for our new e-newsletter. Each month we'll send you a few interesting, useful and fun-to-read articles. These articles will focus on design ideas, remodeling trends, interesting new products, green and energy-saving approaches, and how to maintain your home's beauty and value.

OUR NEXT ISSUE includes: How you can take advantage of Boulder County's Climate Smart Loan program. The deadline for Round Three's 2010 applications is fast approaching. Don't miss out.



10 weeks, and was completed in October of 2008. The master bathroom was transformed into a spacious, earth-toned oasis, and the powder room became a beautiful full bathroom.

The Nebgens only came to Boulder twice during their renovation. "The Melton crew went above and beyond," said Pam. "We were working from a distance and they did everything they could to keep us involved and up to date."

Before their project was even completed, the Nebgens told us their daughter Robbie and son-in-law Rob's home also needed remodeling. "We were so pleased with Melton," said Pam, "so it was a no-brainer to recommend them to our children. We wouldn't consider anyone else."

### The "Children"

In August of 2009, we began work on Robbie and Rob's Britting Avenue home. This five-month project has been a dream come true for Robbie. "This work has been a fantasy of mine since I moved into the house in 2003," she said. "There were no windows facing out to the backyard, and no doors facing the front or back of the house."

Originally, a breezeway connected the house to the garage, and the home's only entrances were inside that breezeway. After careful planning, we transformed the breezeway into a dining room with a sliding glass door leading out to the backyard and created a foyer with a true front door. "I can now let our dog out into the backyard without worrying whether or not the neighbors will see me in my nightgown!" jokes Robbie.

They are also expanding the master bedroom, remodeling the master and full bathrooms, remodeling the kitchen, re-finishing all of the wood floors, and replacing various heating and cooling systems in the home. "It's amazing to see how much progress has been made throughout the house," said Robbie.

Robbie and Rob expect to be enjoying their newly remodeled home in time for Christmas. And although this project will be happily completed, we hope to work with them again soon because it thrills us to hear Robbie say that, "every moment of this construction has been the happiest day of my life!"



ABOVE: Construction begins on Robbie and Rob's home. RIGHT: Enclosing the house's breezeway.



## DESIGN DECISIONS MADE EASY

ANYONE CAN LOOK through interior design magazines, watch an HGTV show, or walk through Home Depot and see design trends they like. The difficult part is knowing how to transform these designer trends into individualized livable spaces that feel personal and make sense for your life.

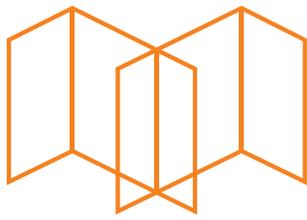
The design process of a remodeling project is much easier to navigate with an experienced tour-guide. Tile choices, paint colors and faucet fixtures can seem exciting at first, but very quickly become overwhelming. At Melton Construction we have an in-house Design/Build process that makes the design process both easy and fun!



Melton's in-house designer, Carrie Conner, is an artist to the core. Her eyes light up when she talks about color schemes, product choices, and bringing a room to life.

When a customer chooses Melton, they not only have Carrie's expert advice to guide them through the design process, but also the wealth of resources that she has available to her. Product manufacturers very often won't communicate directly with homeowners. Typically, they go through a distributor, who then goes through a dealer, who then may or may not work directly with the public. As a designer, however, Carrie has access to all of the latest product catalogues, showroom displays, and product sample pieces available—and she uses them to show clients how all of the pieces to their design puzzle will fit together!

So if you're thinking of remodeling your home or office, give Melton Construction a call and ask to have Carrie design the remodeling project of your dreams!



# MELTON

CONSTRUCTION

Melton Construction  
5075 Chaparral Court #3  
Boulder, CO 80301



# MELTON

CONSTRUCTION

"They did an outstanding job from start to finish."

—Jon Becker

"I couldn't believe how much attention they paid to keeping both the inside and outside of the house clean. This was a priority for my wife and Melton's staff clearly understood that."

—Oakland & Melissa Childers

"We had a tough job for them—maintaining granite countertops while removing and replacing cabinetry. They did an excellent job planning for and executing on this."

—Michael and Pamela Sousa

